



2018 GRANICUS

DIGITAL STRATEGY

AWARDS

#GranicusSummitUK



Creative Campaign of the Year Award

The shortlist

1

Enfield Council

Build Enfield campaign

2

Folkestone & Hythe Council

Anti-litter campaign

3

Stockport Council

The Stockport Local Fund



ENFIELD COUNCIL

Creative Campaign of the
Year award winner

Communicator of the Year Award

The shortlist

1

Allan Watson

Marketing Officer, Enfield Council

2

Albert Freeman

Marketing & Communications Officer,
Bradford Council

3

Anna Wilkes

Communications & Governance Manager, County
Durham & Darlington Fire & Rescue Service



ALBERT FREEMAN

Communicator of the Year
award winner

Transformed Access to Services Award

The shortlist

1

Gloucestershire County Council

School transport allocation initiative

2

North East Lincolnshire Council

Universal Credit roll-out support initiative

3

World Health Organization

OpenWHO – Improving emergency responses around the world



**NORTH EAST
LINCOLNSHIRE COUNCIL**

Transformed Access to Services
award winner

Enhanced Public Awareness Award

The shortlist

1

Hertfordshire Waste Partnership

WasteAware outreach to increase recycling

2

Mersey Care NHS Foundation Trust

Zero Suicide Alliance – suicide prevention initiative

3

NHS Blood and Transplant

Black donor recruitment campaign



NHS BLOOD AND TRANSPLANT

Enhanced Public Awareness
award winner

Digital Achievement Award (Capstone)

The shortlist

- 1** **Cambridgeshire Constabulary**
Transforming access to the force's online services
- 2** **HM Courts & Tribunals Service**
Online Divorce Service
- 3** **Office of the Traffic Commissioner**
Brake testing / road safety initiative



CAMBRIDGESHIRE CONSTABULARY

Digital Achievement
(Capstone) award winner

Congratulations

to the winners, finalists and everyone who took the time to enter their brilliant achievements.

More info at uk.granicus.com/awards

